

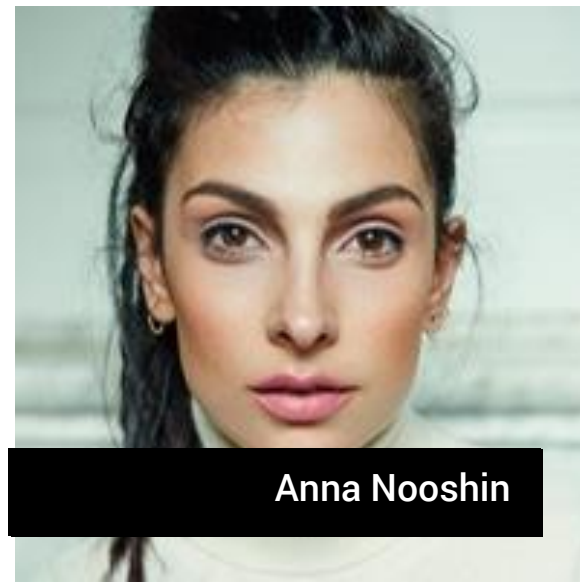


# Entertainment

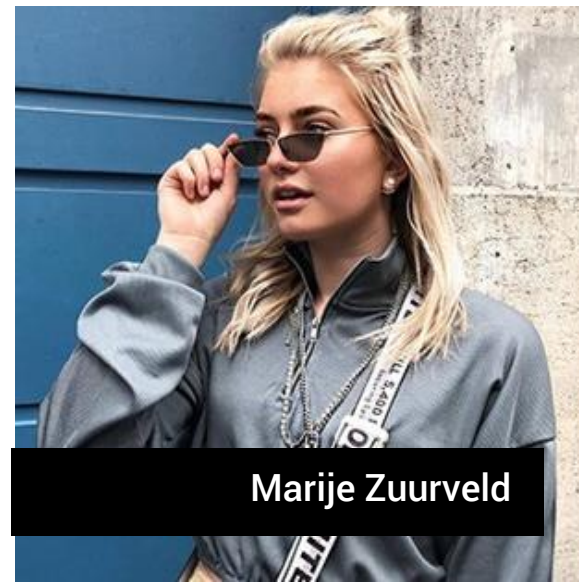
Dit segment bestaat uit pure entertainment titels. De bezoekers laten zich graag vermaken met opvallende, hilarische, ontroerende of scherpe topics en video's.

## **Influencers en publishers in dit segment:**

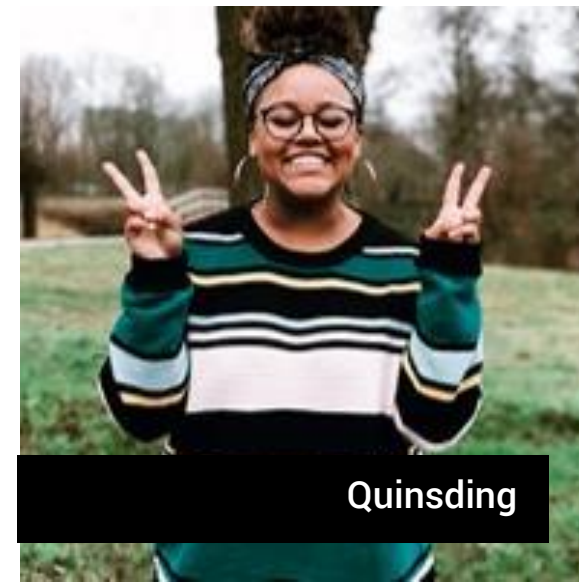
Biertijd, Filmtotaal, GeenStijl, IGN, Kakhiel, Mediacourant, Nieuwdezeweek, Retecool, Serietotaal, Streamwijzer, The Best Social Media.



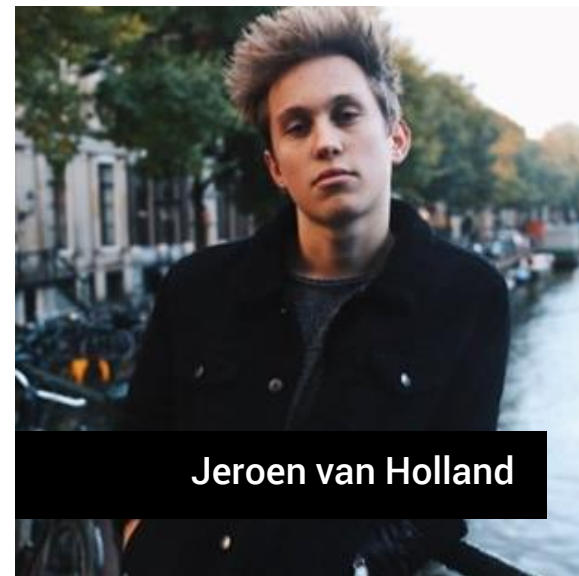
Anna Nooshin



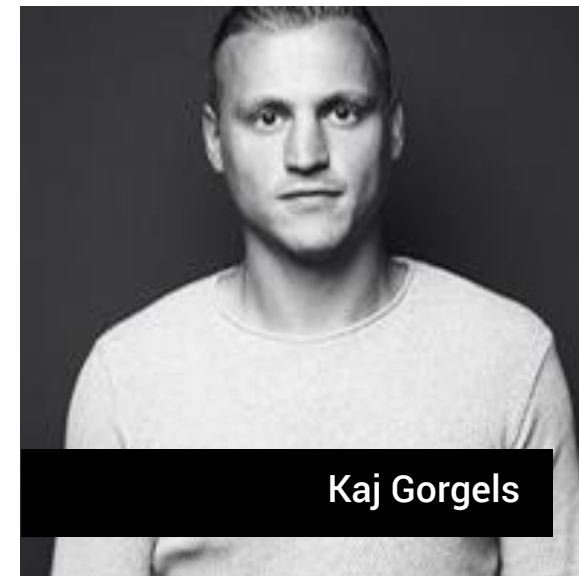
Marije Zuurveld



Quinsding



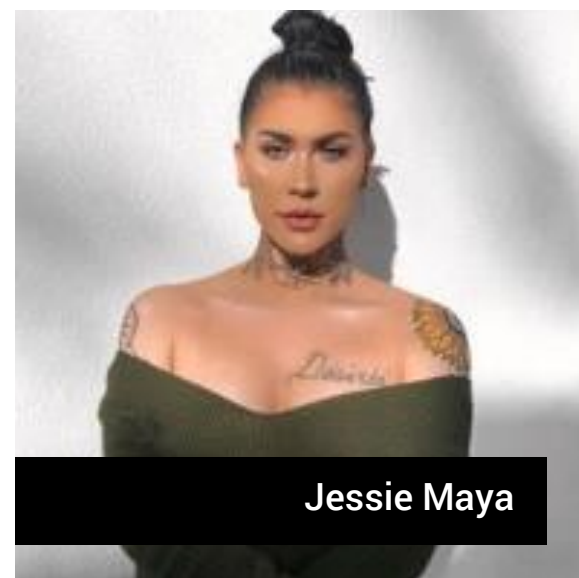
Jeroen van Holland



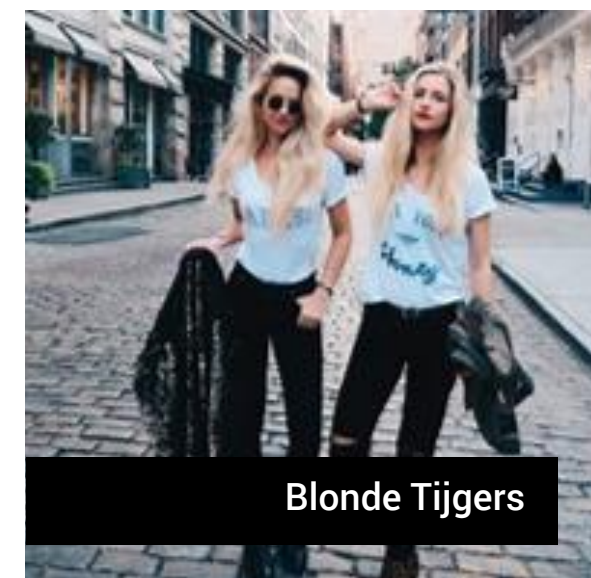
Kaj Gorgels



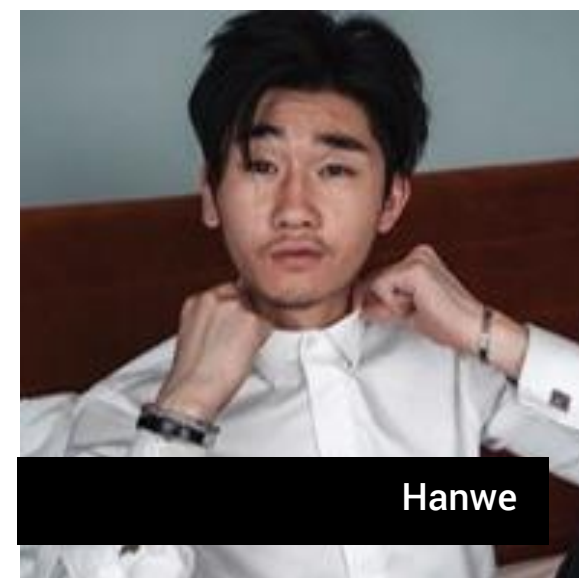
Jamie Li



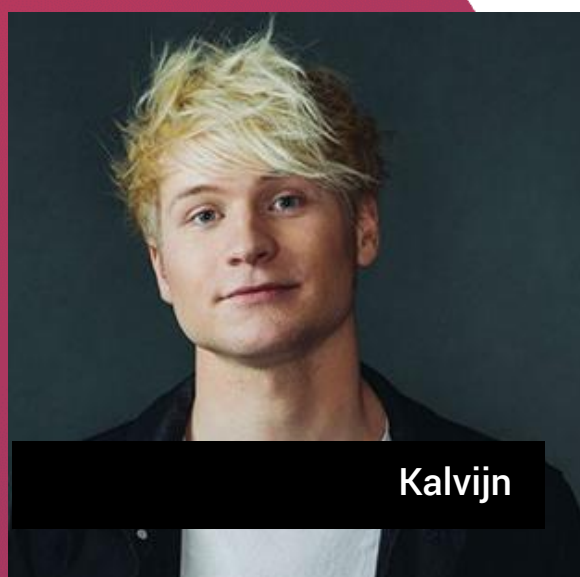
Jessie Maya



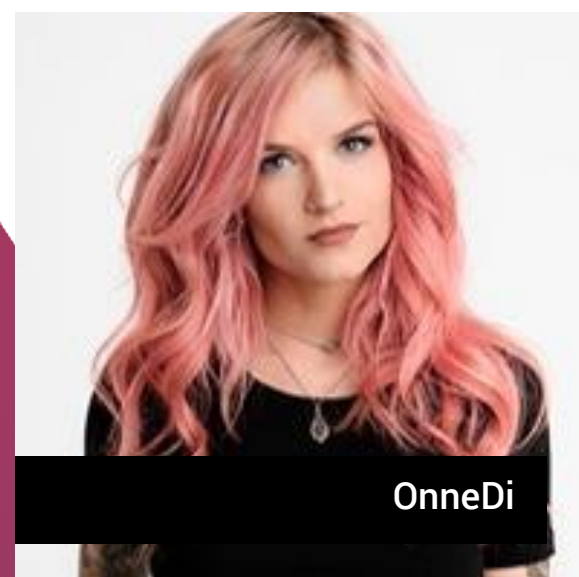
Blonde Tijgers



Hanwe



Kalvijn



OnneDi



Nienke Plas




Bibi Breijman

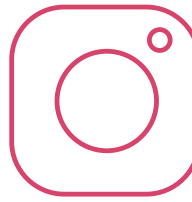
# Entertainment



8.025.000  
Abonnees op YouTube



3.885.000  
Volgers op Facebook



10.090.000  
Volgers op Instagram



Aanwezig op alle platformen

Hoge selectiviteit op doelgroep:  
hoogopgeleide mannen 20-34



Jongeren kijken gemiddeld 3,5 uur VOD en YouTube per dag

